



Data Science as a Service

Amadeus' Data Science as a Service provides answers and actionable insight to your business-critical questions without the need for internal software, platforms or skills



What are the benefits of Amadeus' Data Science as a Service?



Short payback period - no large upfront costs or expensive licence fees



Outsourced expertise to avoid a training-based delay



Brand new insights focusing on business-critical questions



Instant productivity - no need for staff upskilling or recruitment, models ready to use within days



The analysis environment can be stood up within a day, ready to take your data and begin modelling

Three easy steps to empowering your business with data science insights...



1. Meet with Amadeus and pose your questions



2. Share your relevant data with Amadeus



3. Wait to receive the insights from our experts

Take a look at the potential for data science insights organisation-wide...

MARKETING

Identifying customer purchasing patterns to reduce customer churn

Identifying new, valuable marketing channels to target new customers

Product recommendation engine and basket analysis to maximise individual customer value

Customer segmentation

FINANCE

Pricing optimisation to maximise profit without losing custom

Predicting future sales revenue

Driving better sales or donations strategies

Paywall modelling to enable dynamic access to paid and free online content to maximise profitability

RISK

Credit scorecards to identify those who are most likely to default on debts

Predicting fraudulent activity by assessing behaviours and characteristics

Bad debt modelling to identify those who may struggle with regular payments

Identifying customers who offer greatest customer lifetime value (CLV)

OPERATIONS

Forecasting future demand for products or services

Optimising stock holding of perishable and non-perishable goods

Improving back office efficiency

Predicting footfall for retail locations

Want to understand more about how Amadeus' Data Science as a Service could transform your business?



Call us on +44(0)1993 848010



Discover more online



Email info@amadeus.co.uk

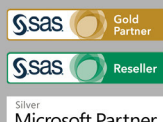
About Amadeus Software – trusted analytics experts

Founded in 1989, Amadeus has an impressive history of supporting its customers in maximising their Return on Investment from data through the application of data analytics and data science across its key business services. It supports its customers across the main programming softwares and languages, with expertise to support environments in the cloud or on-premise.



SAS Software | Consultancy | SAS Training | Managed Services | Graduate Placement

Crown
Commercial
Service
Supplier



Customer Intelligence
Specialisation in SAS*



Analytic Modernisation
Specialisation in SAS*



Data Management
Competency in SAS*



Visualisation
Competency in SAS*

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